



Freelancing

Developing a Freelance Career in the Media

Research Project 1 – Your Ideal Role

Deliverable

A 2,000 word report.

Instructions

Identify the role that you have in your sights. Task 1 should have assisted you with this. Be as specific as possible – the type of role and the area in which you would like to carry it out – e.g. a producer in Factual Programming.

Once identified, research a programme, product or a company that produces the type of work you aim to be involved in, and then analyse that programme, company or product by focusing on the job or role that you have identified. For example, if you want to be a researcher on the programme *Louis Theroux Meets...*, you should analyse that programme from the point of view of the researcher's job.

What is their role? How is it evident in the product? What skills are demonstrated? What experience is required?

Finally research the routes through which it is possible to achieve it. Use the web-links in Section 1 of the Learning Materials for your research, and consult the reading list in Section 12.

Compile your research into a 2000 word report that should include:

- Your research into the role
- Your research into a relevant company or product
- An analysis of a programme, company or product and how the role is achieved
- A plan or strategy for achieving your goal.