Freelancing
Developing a Freelance Career in the Media

Research Project 2 – Writing and Presenting Your Ideas

Deliverable

A 2,000 word report.

Instructions

Research and develop an idea for either:
    a) A proposal and application for funding, or
    b) A proposal for presentation to a production company.

Using the web-links available in Section 6 of the Learning Materials, research the organisation that best suits the requirements of your final project.

When you have identified an appropriate funding body and scheme, or the most relevant television channel and department, research the application process and the company or organisation's requirements and guidelines for submissions.

Following their guidelines, go through the process of writing and presenting your ideas to their requirements. Compile your research into a 2000 word report that will include.

    A short paragraph outlining your initial idea.
    Documentation of your research into appropriate funders, schemes, companies, channels etc
    A rationale for your final choice of funding scheme/production company/TV channel.
    A completed application or proposal submitted in the appropriate format.