



Competition

WIN any of these!!



Here at Avery we are in the process of developing a website especially for you. The aim of the website is to help you perform well in your job as a secretary, personal assistant or administrator as well as keeping you up to date with leisure and social activities. To help us design the site with content that is beneficial to you we would really appreciate your help by completing the questionnaire below. To thank you for your feedback you will be entered into a free prize draw for the chance to win one of the following prizes:

1st Prize: £100 worth of NEXT vouchers.

15 Runners Up: Teddy, £5 Boots voucher or Avery DesignPro 2000

Closing Date: Friday 20th December 2002

Your Details

Title

First Name

Surname

Company

Address

Postcode

Address Type

Telephone No.

Mobile No.

E-mail

Is this E-mail

What is your age?

Job Role

Number of

Employees at your Company

Preferred Stationery Supplier

Already an Avery User? ☐ Yes ☐ No

Printer Type

Work Life

Q1. Which of the following tasks do you undertake for your boss?

Please tick all that apply.

- | | |
|---|--|
| <input type="checkbox"/> Book travel and accommodation | <input type="checkbox"/> Suggest and book restaurants for entertaining clients |
| <input type="checkbox"/> Arrange attendance at conferences and events | <input type="checkbox"/> Manage their diary |
| <input type="checkbox"/> Filing | <input type="checkbox"/> Opening post |
| <input type="checkbox"/> Organising company social events | <input type="checkbox"/> Buying gifts for their partner |
| <input type="checkbox"/> Answering the telephone | <input type="checkbox"/> Personnel tasks |
| <input type="checkbox"/> Writing letters | <input type="checkbox"/> Sending mail-outs |
| <input type="checkbox"/> Taking minutes, notes | <input type="checkbox"/> Ordering office supplies |
| <input type="checkbox"/> Attending events | <input type="checkbox"/> Sending faxes |
| <input type="checkbox"/> Sending emails | <input type="checkbox"/> Getting directions |
| <input type="checkbox"/> Screening telephone calls | |
| <input type="checkbox"/> Other (please specify) <input type="text"/> | |

Q2. Which 5 websites do you visit most in connection with your work?

E.g. booking accommodation, software advice, purchasing supplies.

	Website Name	Website URL
Website 1	<input type="text"/>	<input type="text"/>
Website 2	<input type="text"/>	<input type="text"/>
Website 3	<input type="text"/>	<input type="text"/>
Website 4	<input type="text"/>	<input type="text"/>
Website 5	<input type="text"/>	<input type="text"/>

Q3. If a website was developed to help you with all areas of your job, which of the following items would you be interested in?

Please tick all that apply.

- | | |
|---|--|
| <input type="checkbox"/> Links to booking information | <input type="checkbox"/> Suggested venues for entertaining |
| <input type="checkbox"/> Where to purchase office items | <input type="checkbox"/> Special offer vouchers |
| <input type="checkbox"/> How to . . . (e.g. make your own business cards, mail merge etc) | <input type="checkbox"/> Quick cheats to impress your boss |
| <input type="checkbox"/> Coping with . . . (e.g. stressful situations, a bad day etc) | <input type="checkbox"/> Job vacancies |
| <input type="checkbox"/> Training and courses | |

Q4. In addition to the ideas outlined above, what would you like to see included in the website?

Q5. What do you currently use Avery products for in your office?
Please tick all that apply.

<input type="checkbox"/> Filing	<input type="checkbox"/> Addressing envelopes and parcels
<input type="checkbox"/> Labelling CDs	<input type="checkbox"/> Presenting reports
<input type="checkbox"/> Making business cards	<input type="checkbox"/> Printing photographs or high quality images
<input type="checkbox"/> Storing desktop items	<input type="checkbox"/> Indexing

Q6. Do you belong to any work based loyalty schemes that reward you for booking or purchasing items for your boss or office?

☐ Yes
 ☐ No

Q7. What sort of purchase are these loyalty schemes for?
Please tick all that apply.

<input type="checkbox"/> Hotels	<input type="checkbox"/> Flights
<input type="checkbox"/> Hire cars	<input type="checkbox"/> Train tickets
<input type="checkbox"/> Meals	<input type="checkbox"/> Stationery
<input type="checkbox"/> Computer hardware	<input type="checkbox"/> Books
<input type="checkbox"/> Computer software	<input type="checkbox"/> Computer supplies e.g. toner, ink
<input type="checkbox"/> Gifts and competition prizes	<input type="checkbox"/> Industry specific goods
<input type="checkbox"/> Other (please specify) <input type="text"/>	

Q8. If special offers were available on the new website for a variety of office products, which of the following offers would you be most interested in?
Please select one answer only.

☐ Free gifts for purchases you make
☐ Discounted purchases e.g. 10% off
☐ Multi-buy e.g. 3 for the price of 2
☐ Buy one, get one free
☐ Points scheme where you save points to redeem against gifts or purchases
☐ Try before you buy samples

Work Life

Q9. What do you enjoy doing in your spare time?
Please tick all that apply.

<input type="checkbox"/> Sport and Exercise	<input type="checkbox"/> Theatre
<input type="checkbox"/> Cinema	<input type="checkbox"/> Shopping
<input type="checkbox"/> Eating out	<input type="checkbox"/> Home improvement
<input type="checkbox"/> Partying	<input type="checkbox"/> Dancing
<input type="checkbox"/> Visiting tourist attractions	<input type="checkbox"/> Socialising
<input type="checkbox"/> Watching television	<input type="checkbox"/> Reading magazines
<input type="checkbox"/> Reading books	<input type="checkbox"/> Spending time with your children
<input type="checkbox"/> Gardening	<input type="checkbox"/> Listening to music

☐ Look after pets

☐ Other (please specify)

Q10. Which 5 websites do you visit most often for organising and enjoying your personal life?

	Website Name	Website URL
Website 1	<input type="text"/>	<input type="text"/>
Website 2	<input type="text"/>	<input type="text"/>
Website 3	<input type="text"/>	<input type="text"/>
Website 4	<input type="text"/>	<input type="text"/>
Website 5	<input type="text"/>	<input type="text"/>

Q11. Which of the following magazines do you read?

Please tick all that apply.

☐ Heat

☐ Company

☐ Weight Watchers

☐ Women's Health

☐ Elle

☐ 19

☐ Best

☐ Now

☐ Take a Break

☐ Prima

☐ Glamour

☐ Wedding & Home

☐ Pregnancy

☐ Other (please specify)

☐ Cosmopolitan

☐ New Woman

☐ Slimming World

☐ Rosemary Conley Diet & Fitness

☐ Closer

☐ More

☐ Hello

☐ OK!

☐ Family Circle

☐ Vogue

☐ Brides

☐ Practical Parenting

Q12. Which of the following shops do you visit on a regular basis?

Please tick all that apply.

☐ Waitrose

☐ Tesco

☐ Asda

☐ Morrisons

☐ Co-op

☐ Iceland

☐ John Lewis

☐ BHS

☐ Next

☐ Principles

☐ Oasis

☐ Dorothy Perkins

☐ New Look

☐ Virgin Megastore

☐ Sainsbury's

☐ Safeway

☐ Budgens

☐ Somerfield

☐ Marks and Spencer

☐ Debenhams

☐ House of Fraser

☐ River Island

☐ Top Shop

☐ Warehouse

☐ Wallis

☐ Boots

☐ HMV

☐ WHSmith

☐ Woolworths

☐ Other (please specify)

Q13. If a new website was developed to help you plan and enjoy your social life, what would you like to see on the site?

Q14. Which of the following do you have access to at home?

Please tick all that apply.

☐ PC

☐ Colour Printer

☐ Scanner

☐ Black and White Printer

☐ Digital Camera

☐ CD Writer

Q15. If you entered a website competition, what prize would you most like to win?

Please select one answer only.

☐ London theatre tickets

☐ Weekend hotel break

☐ Family day out

☐ Makeover

☐ Heath farm/Spa package

☐ High Street vouchers

☐ Experience e.g. hot air balloon ride

☐ Personal Shopper

Send

Reset

From time to time, Avery would like to send you updates about products, services or special promotions.

If you would like to be removed from our active customer list, simply click on the box: ☐

Avery will never sell your details to another company and we will always make it simple to unsubscribe from our list at any time.

TERMS AND CONDITIONS FOR FREE PRIZE DRAW. 1. This promotion is only open to UK mainland and Republic of Ireland residents 2. All entries must be received by the closing date. 3. No entries will be accepted after this date. 4. The draw will take place one day after the closing day and the names drawn will win the prize. 5. This promotion is limited to one entry per person. 6. The winner will be informed in writing within 7 days of the draw. 7. The winners name will not be disclosed without prior consent. 8. The prize is not transferable and no cash or credit alternative is available. 9. By entering the free prize draw, entrants will be deemed to have read and accepted these terms and conditions. 10. No purchase necessary. 11. Promoter: Avery Dennison Office Products UK Ltd, Gardner Road, Maidenhead, SL6 7PU.